We invite applications for a senior researcher position starting in February or August 2020. Candidates must have a PhD in management, marketing or psychology and an experience as a post-doc or in a comparable position. They should have a research track record and a solid background in experimental and quantitative research methods. The successful candidate should master standard statistical methods for behavioral research. Topics of interest to the institute include social marketing, consumer behavior related to digital technologies, environment/energy-related consumption behaviors, consumer behavior and well-being, luxury marketing and branding. Good knowledge of French and excellent command of English are required. The successful candidate will show proof of excellent marketing-related teaching and willingness to collaborate in interdisciplinary research. We are looking for a team player, willing to contribute to the development of the faculty and its programs.

Activities
The successful candidate is expected to actively contribute to the research and teaching activities of the Institute. Duties include conducting research in the focus areas of the Institute, pursuing external research funding, organizing research seminars and participating in the management of programs. The teaching load corresponds to maximum 4 periods of 45 minutes per week over the academic year (two semesters) and supervising research and internship theses.

What we offer
Contract duration of 4 years (with a possible extension of 2 years). Competitive salary, six weeks annual leave and related benefits, in addition to an excellent working environment at the University.

Background
The University of Neuchâtel is a university on a human scale, with about 4’200 students. Its small size enables it to provide high-level training and offers an excellent student-supervisor ratio. According to the Times Higher Education, the University of Neuchâtel ranks 16th in the world’s best small universities. Ideally located midway between Geneva and Zürich, in the heart of Europe, it is a perfect place to study or undertake high-level research in an idyllic setting between lake and mountains.

Application
Please send your complete application by August 25, including a cover letter, a CV with a list of publications, teaching evaluations, copies of diplomas and work certificates, and the names, position and contact information for three references to Sara Wenger (Messagerie.IMN@unine.ch).

The University of Neuchâtel is an Equal Opportunity Employer. Qualified women are encouraged to apply.